



F.V. CEMETERY COMPANY INC.
A Non-Profit Corporation

FAIR VIEW CEMETERY, *est. 1890*
CEDAR LAWN MEMORIAL PARK, *est. 1930*

P.O. BOX 6231
ROANOKE, VA 24017
540.344.4263

NON PROFIT
Organization
U.S. Postage
PAID
Permit No 512
Roanoke, VA

FAIR VIEWS

Dedicated to a Future as Proud as Our Past

2013



WWW.THEFAIRVIEWGROUP.ORG

COMMUNITY MAUSOLEUM AT CEDAR LAWN MEMORIAL PARK



Above-ground burial is now more affordable with the inception of Roanoke's newest Mausoleum at Cedar Lawn Memorial Park.

We offer affordable individual and family *pre-planning programs* tailored to your personal wishes. Pre-planning relieves the stress and anxiety on your family when they are faced with having to make decisions at a difficult time. Please start this conversation; you will all be glad you did.

**PHASE 1 MAUSOLEUM
SIGNIFICANT PRE-CONSTRUCTION
DISCOUNTS AVAILABLE NOW**

THE BENCH ESTATES

A Beautiful Memorial, A Place to Reflect.

Create an everlasting presence around your loved one's eternal resting site with a **memorial bench estate**. Serves as a lasting tribute and provides a beautiful place to meditate on the life of the dearly departed. We offer a complete line with many options, including benches that can house cremated remains. Call us today to learn more about these lovely benches.



The Fair View Foundation

P.O. Box 6231 • Roanoke, VA 24017

F.V. Cemetery Company Inc.

Board of Directors

Dennis R. Cronk, *Chairman*

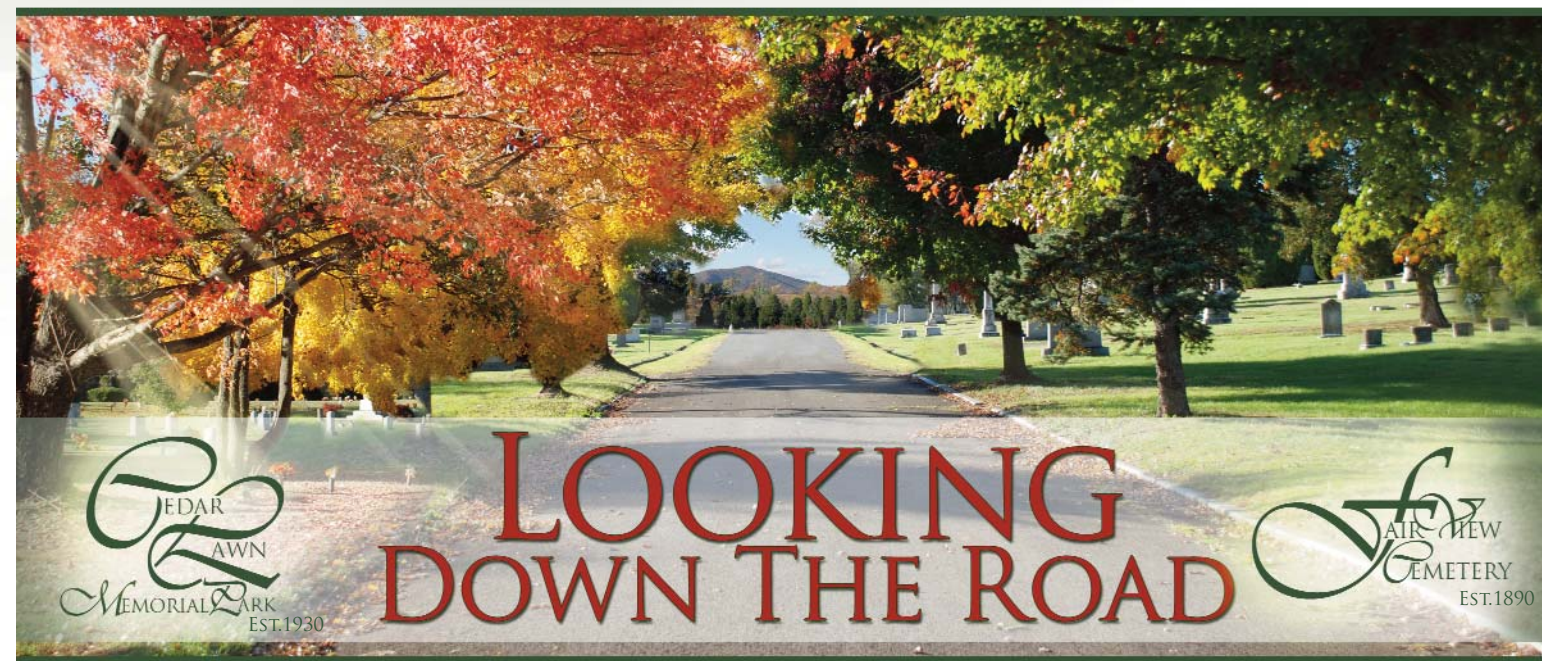
Myrteen C. Heslep, *President & Treasurer*

William C. Stephenson, IV, *Director*

Bob H. West, *Director*

Charles Hunter, *Director*

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In 1890, a small group of leading citizens had the vision to form Fair View Cemetery Company Inc., for the purposes of acquiring land and developing Fair View Cemetery, a final resting place to serve the future needs of our rapidly growing community. In 1965, when Fair View was 75 years of age, the President, J. Russell Cronk, had the vision to purchase Cedar Lawn Memorial Park. Now, almost 50 years later, this sister cemetery has been the source of much growth and development for both burial parks. The differences and similarities of these two cemeteries truly complement one another. Today, this historical perspective is beneficial to long-term planning.

From 1890 through 1965, Fair View had approximately 15,000 burials. Cedar Lawn had 900 burials when acquired in 1965. During the past 50 years, Fair View has interred 6,288 individuals and Cedar Lawn has interred 4,951. While this may seem like the cemeteries are filling up, that is far from the truth. Both Fair View and Cedar Lawn are less than half full. We do acknowledge the need for intentional space planning and reasonably priced product offerings.

Recently, a business plan has been developed to include projected traditional in-ground burials, mausoleum (above-ground) burials and multiple cremation burial options. This plan includes building a community mausoleum at Cedar Lawn. Currently, Phase 1 of a three-phase open-air chapel is available at pre-construction discount pricing. This first building is 204 crypt spaces and 80 niches. Also recently added at both cemeteries are memorial benches which may include cremation. As we look down the road, our long-term plan will focus on meeting your family's changing needs for generations. We welcome suggestions for either cemetery.

These properties belong to your family, both ancestors and successor. Together we can cultivate continued growth, development and beautification for generations to come. Please consider participating in long-range planning by sharing your vision with us; each thought matters. You may call me at (540) 344-4263 or e-mail me at mheslep@thefairviewgroup.org.

Myrteen Heslep, *President*



CALL US AT
540-344-4263
TO LEARN ABOUT OUR
PRE-NEED SPECIALS

Dedicated to a future as Proud as Our Past

REMEMBERING CLIFTON ALEXANDER WOODRUM III



WOODRUM

The Fair View Cemetery Board of Directors lost a dear friend, dedicated supporter, and board member on February 19, 2013.

“Chip” provided valuable advice and counsel to the management of both Fair View Cemetery and

Cedar Lawn Memorial Park during his tenure. He was a voice for the VA Cemetery Association as well as Legislator for the VA House of Delegates. Serving the VA House of Delegates from 1979-2003, Chip represented the 16th House District, which included Roanoke City and Roanoke County. After his retirement he remained active, serving on many boards and organizations in the Valley. Chip will be sorely missed.

Chip loved telling of his family history here in Fair View. He has family interred at Fair View dating back to 1892. His grandfather, Clifton A. Woodrum (1887-1950) served in Congress, and “Woodrum Field” (airport) was named in his honor. Chip could relate the history of each generation and have fun doing so.

Chip is survived by his wife, Emily Abbitt Woodrum; son, Robert H. Woodrum and wife, Amanda; daughters, Meredith Woodrum Snowden and husband, William, and Anne Woodrum; a granddaughter, Harper Snowden; and a brother, Lanier Woodrum and wife, Beverly.

Along with his service as a Director, Chip and his wife, Emily, were faithful contributors to the Preservation of Fair View.

DID YOU KNOW....

APRIL 16 is National Health Care Directive Day
Advance healthcare and end-of-life planning is difficult in the best of circumstances, and making decisions for others is even more complicated.

Start a conversation today to guide your loved ones.



IN APPRECIATION OF VETERANS

Fair View Cemetery and Cedar Lawn Memorial Park are forever grateful to our Nation's Veterans.

To display support and recognition of all Military Veterans, past, present and future, and to salute their contributions and the sacrifices made for this great nation, we have erected four flags representing each branch of the armed services to honor and exemplify the many veterans and their families interred at Fair View.

It is with humble gratitude we thank our Veterans for continuing to keep *America truly the land of the free.*

WELCOME CHUCK HUNTER

We are pleased to welcome **Charles (Chuck) Hunter** to the Fair View Board of Directors. Chuck has been a financial Advisor with Mid-Atlantic Securities, Inc. since 1984. Having received a B.S. in Economics from Hampden-Sydney College, Chuck currently serves as Chairman of the Economic Development Authority.

Like many of our board members, Chuck has family interred in Fair View dating back to 1893. Several generations of relatives have been buried on the “Andrews” lot: most recently, his grandmother, Ellen Finley Andrews, at 102 years of age continuing the family legacy.

We look forward to the expertise Chuck will contribute to his fellow board members as we continue to grow perpetual care funds for both cemeteries. These care funds are managed by SunTrust and regulated by the Virginia Cemetery Board.

THE COMMUNICATION REVOLUTION

As we speed down the road of the 21st century, we find ourselves inundated by revolutionary change in how we communicate. What was once the model of communication—the U.S. Postal Service, rotary dial or even simple cell phones and standard e-mail, has been rendered nearly obsolete in just the past few years.



Our families are important to us, and we are proud to report both Cedar Lawn Memorial Park and Fair View Cemetery have joined the “Communication Revolution” and are now on Facebook! Our intent is to stay in touch with up-to-date information to better serve, help and encourage you.

If you are on Facebook, please like us today on both pages!

By becoming a Facebook follower, you will be entered into a drawing that will take place on December 20th for a **\$25 gift card**. Enter a second time by referring someone.

Contact us through Facebook for more information!

We value your input and appreciate it when you share our mission. We are a full-service cemetery, offering multi-varied burial arrangements. We have a full line of granite and bronze memorials, vaults, and several options for interring cremains. Help us encourage others to implement pre-planning peace of mind and continue your family legacy.

<https://www.facebook.com/pages/Fair-View-Cemetery-Roanoke-VA/115514921804643>



KEEPING UP WITH MOTHER NATURE An Update on Grounds & Maintenance

As we all know, it has been an extremely wet mowing season that has presented some out of the ordinary challenges for our maintenance staff. Dealing with the wet environment and being unable to mow, as well as high moisture content of the soil, catapulted the grounds into an unusual growth spurt that we were unable to keep up with. We certainly appreciate the patience of our lot owners. We were equally frustrated as we struggled to keep up with Mother Nature. Unfortunately, the wet grass shavings would stick to the markers and monuments. All have been swept and blown off.

Now that we are done with the mowing season and the grounds are back to normal, we will start working on our treescape and landscape of the grounds. Our staff works daily to maintain the high standards we set for both Cedar Lawn and Fair View. We welcome your comments and suggestions as we continue to strive for perfection of our day-to-day activities.

The tree removal and planting project at Cedar Lawn (outlined in last year's newsletter) was successfully accomplished thanks to your generous support. Once again we ask for your patience for our new trees to grow and create the intended border.

If you are visiting either cemetery and see our maintenance crew, please feel free to ask for assistance. We encourage you to visit the office, located on the Fair View property, to request a specific work order. Our two properties, combined, occupy more than 100 acres, so we welcome your comments.

Thanksgiving
and Holiday
Blessings to
your Family

KAYDEN'S KAUSE

Last year we featured a letter from Misty Ferris, mother of Kayden James Barnes. Kayden was born in 2007; he had a bilateral cleft lip and palate as well as a congenital heart defect. During his short life he endured 6 surgeries, and while waiting for a heart transplant at UVA's Children's Hospital, Kayden was called home on July 14, 2011 at the tender age of 3 1/2.

In Kayden's memory, Misty and her family are establishing a memorial fund to support other families affected by CHD, and every year, on Kayden's birthday, they donate toys to UVA's pediatric unit.

In honor of the family and Kayden's bravery, both Cedar Lawn and Fair View are honored to be a sponsor for the 2nd Annual Toy Drive and are now accepting toy donations for “Kayden's Kause.”

Please help Misty Ferris collect toys to be donated to UVA's Pediatric Unit in memory of her sweet son, Kayden.
Thank you for your support.

