



F.V. CEMETERY COMPANY INC.  
*A Non-Profit Corporation*

FAIR VIEW CEMETERY, EST. 1890  
CEDAR LAWN MEMORIAL PARK, EST. 1930

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Organization  
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PAID  
Permit No 512  
Roanoke, VA

# Fair Views

*Dedicated to a Future as Proud as Our Past*

2017



WWW.THEFAIRVIEWGROUP.ORG

## AFTERCARE: WHAT NOW?

The pain of grief can be difficult. Situations, songs or even the smallest thing can trigger feelings of sadness and sometimes anger. Fair View and Cedar Lawn care about your needs, and understand that providing you with our burial and crematory services also includes responding to you and your family's bereavement needs. That is why we have an AfterCare Program.

AfterCare is the ongoing support we provide to our Cedar Lawn and Fair View families who entrust us to watch over their loved ones. We understand the loss of a loved one does not end at the interment. This service is meant to give additional support through those sad times after a death. We are here to help you in the weeks, months and years ahead. Going forward, your family service counselor will be in touch with you. We also ask that you keep your contact information current and complete the Lot Owner/Family Member document. This document is in the folder you received when making pre-need or at-need arrangements. It may also be found on the website.

For over 125 years, we have served our families in pre-planning of their personal arrangements. We ensure those plans are followed and now we are here to serve your family with our new AfterCare resources.



## KEEPSAKE ORNAMENTS

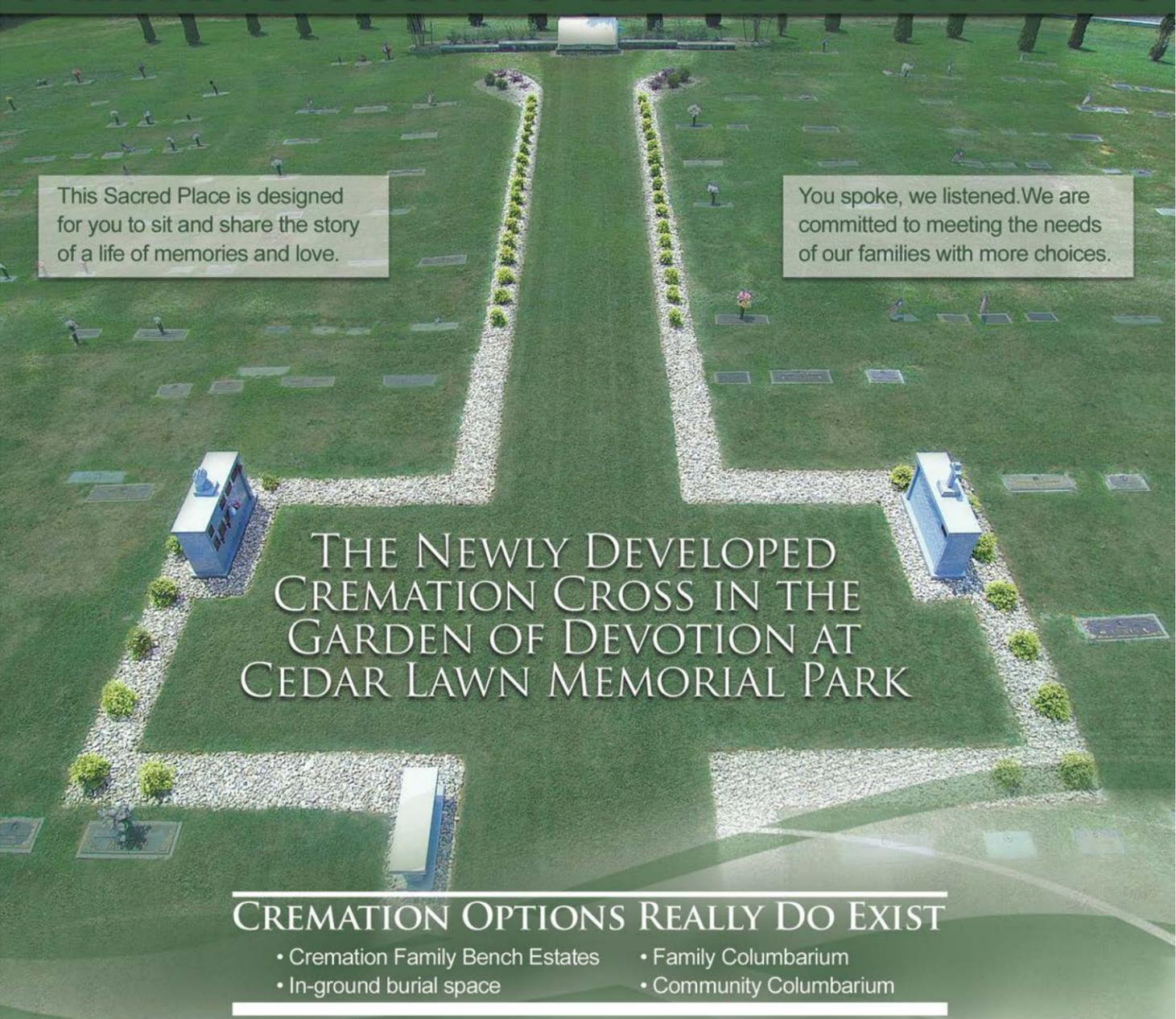
As you read in our retrospect of Bob West, this year we offer two personalized memorial ornaments dedicated to your lost loved one.

One is specifically for US Veterans and the second a Remembrance in Love ornament. Both are gentle reminders of loved ones who have passed on but are not forgotten. These ornaments are keepsakes to pass down and remember generations past.

Contact the Fair View office to order your ornaments.



## MEETING TODAY'S CREMATION NEEDS



This Sacred Place is designed for you to sit and share the story of a life of memories and love.

You spoke, we listened. We are committed to meeting the needs of our families with more choices.

### THE NEWLY DEVELOPED CREMATION CROSS IN THE GARDEN OF DEVOTION AT CEDAR LAWN MEMORIAL PARK

### CREMATION OPTIONS REALLY DO EXIST

- Cremation Family Bench Estates
- Family Columbarium
- In-ground burial space
- Community Columbarium

CALL TO LEARN ABOUT OUR PRE-NEED SPECIALS  
**540-344-4263**

**The Fair View Foundation**  
P.O. Box 6231 • Roanoke, VA 24017  
F.V. Cemetery Company Inc.  
TheFairviewGroup.org

**Board of Directors**  
Dennis R. Cronk, *Chairman* William C. Stephenson, IV, *Director*  
Myrteen C. Heslep, *President & Treasurer* Charles Hunter, *Director*



# Dedicated to a future as Proud as Our Past

## IN MEMORIAM



### BOB H. WEST 1933 TO 2017

It was with tremendous sadness that we said good-bye to our longtime employee and friend Bob West. He was called to his Heavenly home on Sunday, April 30, 2017.

Bob was the soft-spoken gentleman who stood quietly at nearly every graveside service at Fair View, lending comfort to grieving families as they said good-bye.

Bob served Fair View for more than 30 years, working his way up to the position of General Manager. His responsibilities included meeting with families at the time of death to help make final arrangements and following up with the families' well-being after the services. An ordained minister, this personal calling of counsel united in his helping to ease the burden of the bereaved. Bob was often requested to perform the funeral services of loved ones.

After Bob's passing, the Fair View Board of Directors passed a resolution acknowledging the loss of their good friend, colleague and board member, formally expressing their regrets at his passing and expressing their deepest sympathy to the family. This resolution was passed on to his wife, Sarah Woodson West.

Born on July 16, 1933, he is survived by his wife of 63 years, Sarah Woodson West; three children, seven grandchildren, and 6 great-grandchildren, his sister, SarahMae West; and his brother, Samuel West. Bob was preceded in death by an infant son, Jon Eric West.

In the 1950s, Bob served as a military policeman in the U.S. Army. To memorialize his and the service of others, Fair View is now offering these ornaments honoring not only our veterans but our loved ones as well.



## PATRIOTIC APPRECIATION AWARD

On June 14, 2017, Fair View Cemetery received the Patriotic Appreciation Award from WoodmenLife. This prestigious recognition was presented to Fair View Cemetery for proudly displaying the flag of the United States of America, exhibiting patriotism and showing pride in our country. Each year, Fair View honors our different branches of the military by displaying their respected banners along with the American flag and providing free burial spaces for honorably discharged veterans, placement of a memorial bench and placement of individual flags on the graves of those veterans who have gone on before us. WoodmenLife representative Mr. Michael Canestrari presented family service counselor Steve Russell with this award.



## VETERANS' PROGRAM CONTINUES

The Armed Services have been recognized five times by Fair View Cemetery and Cedar Lawn Memorial Park.



- May 29 – Memorial Day
- July 4 – Independence Day
- September 15 – POW | MIA
- October 26 – Day of the Deployed
- November 11 – Honoring Veterans on Veterans Day

On Memorial Day, Boy Scout Troop 352 came to place US flags at the graves of the veterans buried at Cedar Lawn. This 'hands-on' event, starting with the Pledge of Allegiance and flag folding, has been a well-received way to teach the scouts about honoring our American heroes laid to rest. Unfortunately, they were rained out in November when they were scheduled to return to Fair View.

Once the flags were in place, the scouts were thanked with a fun hayride and hot dog lunch. The morning wrapped up with a ceremony providing a certificate for each participant. The Fair View Foundation is grateful to these exceptional boys, their leaders and the parents for their hard work and enthusiasm.



**American flags and Military Branch flags are always available at the office in Fair View if you would like to honor your veteran.**

## A NEW PLACE FOR THE MAINTENANCE EQUIPMENT AND CREW

Both Fair View Cemetery and Cedar Lawn Memorial Park have always taken pride in maintaining our properties. On a daily basis, our services can range from basic landscaping such as mowing and trimming to erecting tents, assisting in burials, sunken grave repair, and marker re-setting.

In the 2007 newsletter lead article, we had kicked off a campaign to raise funds to build a new shop building. Several newsletters over the past 10 years have continued to mention this number one priority project.

## GOOD NEWS!

We are excited to report that we've raised half the cost of the new building, and a contract has been signed to move forward with constructing this building over the next two months. This is such a welcome relief for our grounds crew, who will now have a warm, dry workshop to make repairs and continue their important contribution to making the memorial grounds maintain their beauty.



To prolong the great news of the workshop replacement, we have also distributed new work jackets to the crew that should keep them comfortable and warm during the oncoming winter months.



Photos above, top: the old shed as featured in the 2007 newsletter (torn down shortly after the photo was taken). Bottom photo: the proposed image of the new work shed. The crew is eager for a new work space!

**ARBOR DAY  
IN OBSERVANCE  
OF ARBOR DAY  
ON APRIL 27<sup>TH</sup>,  
FAIR VIEW PLANTED  
A ROW OF TREES**



## WELCOME TO YOUR NEW HOME!

The newest Pride and Joy for the maintenance crew is this John Deere mower. Each year, we try to purchase one new mower. Typically, a mower is used about 1,000 hours per season and will be used at least 5 seasons. Fortunately, our crew is skilled in maintenance and repair.



A mower is exclusively used by one individual crew member, and this one will be used by "KB." That is why we could not resist these fun John Deere "booties" when KB and his wife, Evelyn, learned they are expecting a baby boy in January! (KB is pictured third from the left in the crew photo above.) We wish the family much luck with the anticipated blessing.

Visit the Fair View website in January to find more pictures of our newest pride and joy!



## KEEPING A SECURE AREA

To aid in property security and screen out unwanted sights from area neighbors, the Fair View Foundation has purchased a six-foot enclosed fence with a visual barrier and barbed wire to secure the current maintenance machinery and tools. The new fence will be a key component in keeping the future maintenance building secure.