



F.V. CEMETERY COMPANY INC.
A Non-Profit Corporation

FAIR VIEW CEMETERY, EST. 1890
CEDAR LAWN MEMORIAL PARK, EST. 1930

P.O. BOX 6231
ROANOKE, VA 24017
540.344.4263

NON PROFIT
Organization
U.S. Postage
PAID
Permit No 512
Roanoke, VA

FAIR VIEWS

Dedicated to a Future as Proud as Our Past

2018



CREMATION MEMORIALIZATION

The trend toward cremation is on the rise. Along with this trend is the misconception that permanent memorials and inurnment are not always part of the process. That is so wrong because in reality cremation opens up many options, from simpler to most creative permanent burials. In response to the rising rate of cremation, Cedar Lawn and Fair View are offering increasing options for cremation memorialization at a wide variety of price points. Several new products have been added this fall (2018) and are on display at the Cremation Cross in Cedar Lawn.



WWW.THEFAIRVIEWGROUP.ORG

✂ DETACH FORM AND MAIL IN TO LEARN MORE • ✂ DETACH FORM AND MAIL IN TO LEARN MORE • ✂ DETACH FORM AND MAIL IN TO LEARN MORE • ✂ DETACH FORM AND MAIL IN TO LEARN MORE

FILL OUT THIS FORM TO LEARN MORE ABOUT THE PRE-PLANNING OPTIONS:

I WOULD LIKE TO KNOW MORE ABOUT PRE-PLANNING OPTIONS:

- ☐ **Traditional Services** *(Please check the box that you are interested in)*
- ☐ Space – Reservation Completed? YES | NO
- ☐ Vault *(Protection level: Good – Better – Best) (circle one)*
- ☐ Memorial/Marker ☐ Opening and Closing
- ☐ Other: _____

☐ Cremation Options Available for Ground Interment:

- ☐ Space – Reservation Completed? YES | NO
- ☐ Vault *(Small or Large Cremation Vault) (circle one)*
- ☐ Memorial/Marker ☐ Opening and Closing
- ☐ Other: _____

I WOULD LIKE TO LEARN MORE ABOUT THE FOLLOWING:

- ☐ **Memorial Bench Estates / Cremation Bench Estates**
(cremains are placed in bench)
- ☐ **Columbarium Cremation Niche**
(each niche can hold one or two sets of cremains)
- ☐ **Family Columbaria**
(each niche can hold one or two sets of cremains)
- ☐ **Cremation Bevel Post (for single or double inurnment)**
(Everlasting Blue Only)

ADDITIONAL OPTIONS AND INFORMATION:

- ☐ Cremation Pedestal
- ☐ Cremation Urns & Boxes *(Many styles to choose from)*
- ☐ Family Monuments *(Fair View Cemetery Only)*
- ☐ FREE Veterans' Burial Space Program in Veterans Plaza*
**Spouse Adjoining Space is 50% OFF*

- ☐ Crescent Vase (Gray or Brown) In Ground
- ☐ Cleaning of Granite Marker(s) or Family Monument
- ☐ Bronze Memorial Restoration
- ☐ Opening and Closing
- ☐ Other: _____

PLEASE VERIFY YOUR INFO BELOW:

Name: _____

Address: _____

Phone #: _____ (Home) _____ (Cell)

E-mail: _____

☐ Office Appt ☐ Home Appt *(check your preferred method of contact)*

☐ Phone Appt *(Best time to call):* _____ AM/PM

THE GROWTH OF CREMATION

Cremation rates are steadily approaching fifty percent. In the past year, our cremation burials are about twenty-five percent, but we know many families have not contacted us for "post need" arrangements. We expect cremation area development to continue as a key component for future growth.

We hope to attract the younger generation and new business.

Too many people think the cemeteries are filling up and only those with family lots are being buried here. This is an opportunity to spread the word that you can still buy traditional burial spaces or choose multiple cremation memorials.



A NEED TO VISIT

Having a place to visit a loved one is an important part of the healing process.

Permanent memorials, be it for traditional or cremation burial, can help families through many stages of their grief. There is a deep need to visit in a location that will not change and is easily accessible. Selecting a lasting memorial is an important part of a family's heritage.

CREMATION OPTIONS

Many options are available for permanent memorial when cremation is chosen. These may include symbols



of hobbies, interests, religion or military service to value a loved one. In response to increasing interest we are offering new cremation products each year. These new options are on display in the cremation cross located at Cedar Lawn Memorial Park, several are pictured on this page. Please take the time to make your family aware of the possibilities.

VARIETY OF PRICE POINTS

Until recently cremations in both cemeteries were limited to in-ground, columbarium, and estate benches. People are asking for variety in product and price. The recent additions; bird baths, pillars, posts, etc can be less expensive while still answering the desire for permanent memorial.

CALL TO LEARN ABOUT
OUR PRE-NEED SPECIALS
540-344-4263

The Fair View Foundation

P.O. Box 6231 • Roanoke, VA 24017
F.V. Cemetery Company Inc.
TheFairviewGroup.org

Board of Directors

Dennis R. Cronk, *Chairman*
Myrteen C. Heslep, *President & Treasurer*

William C. Stephenson, IV, *Director*
Charles Hunter, *Director*



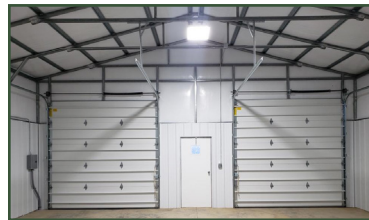


Dedicated to a future as Proud as Our Past



THANK YOU... FROM THE INSIDE OUT

We finally have a newly constructed Maintenance and Storage building. In the 2007 newsletter, we kicked off a fund-raising campaign to build this new building. The good news today is the building is complete and paid in full (approximately \$45,000).



This is a steel-frame building with vertical metal siding. The enclosed area is 30' by 30' and 12' high, plus a covered carport 10' by 30'. This triples the work space for the grounds crew as well as secure storage space for equipment. We now have a good place to work on repairing and refinishing bronze markers, a new in-house service.

Words cannot express our appreciation for your support of the Fair View Foundation. Now that this project is complete, we ask that you continue to support the foundation for future project and equipment needs. This newsletter is an annual expense of the foundation. We have reduced the letter this year in an effort to cut costs. The enclosed envelope may be used to honor or remember a loved one. *Contributions are welcome throughout the year.*



Last year, along with our new John Deere tractor, we were eagerly awaiting the arrival of Rowan Myers (aka: John Deere baby), born in January to crew member KB and wife Evelyn.



- May 27 Memorial Day
- July 4 Independence Day
- September 15 POW / MIA
- October 26 Day of the Deployed
- November 11 Honoring Veterans on Veterans Day

American flags and Military Branch flags are always available at the office in Fair View if you would like to honor your veteran

FLAG PLACEMENT CONTINUES

Our veterans continue to be recognized with flags on Veterans Day. On November 3rd, Boy Scout Troop # 352 again placed American flags on the graves of Veterans throughout Fair View. In recognition of their service, an anonymous gift was made to the Fair View Foundation in honor of Troop 352. The staff will be placing flags at Cedar Lawn. Throughout the year, American and Military branch flags are available at the office if you would like to honor your veteran.

PRESERVING HISTORY

We continually are working to preserve the historical value of Fair View. Currently we store the historic information in many forms, including documents and media.

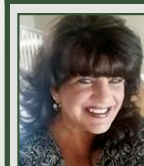
Plans are underway to determine the best way to continue gathering and chronicling the history of Fair View and the importance of the cemetery's place in the history of the Roanoke valley since 1890.

PRE-PLANNING

Final arrangements are important, and shopping for grave markers can be mind-boggling for a grieving family—particularly if they are forced to make the purchase during a difficult time.

Taking the time to pre-plan grants you the ability to plan and create a memorial that truly reflects you, while sheltering your family from making those hard decisions.

On the back page of this newsletter, you will see a form to help you start thinking of making final arrangements. Fill out the form and drop it in the envelope provided, and we will be honored to walk you through the process.



Fair View and Cedar Lawn welcome **Rose Greene** to the sales and customer service programs. Rose began her position on July 5, replacing Licia Epperly, who retired in August. Rose moved from the Nashville area back home to Roanoke after working in funeral home insurance policy sales. Rose is available to make pre-need planning presentations to your family or small group.

Best wishes to Licia Epperly for 16 years of service at the Fair View offices. We are obliged to Licia's dedication in assuring many of our successes. Thank you for your service, always with a smile. Wishing you the best in your retirement!

FAIR VIEW FOUNDATION CONTRIBUTORS NOVEMBER 2017 – OCTOBER 2018

Dorlee Martin Allison Her husband, Charles Leverette Allison, Jr.
Billy L. Altice Onnie and Effie Altice
Morris D. Atkins Bill and Edna Airheart
Veronica M. Bandy Ballard Yates Bandy Jr.
Faye Becker Claude and Ruby Johnson and Rebecca Martin
Howard C. Board Jr. Howard and Nina Board Jr.
Charlene I. Bond Loyd W. Bond, M.D.
John and Anne Booze Frank Q. Linkenauer, Myra E. Gibbs Linkenauer-Petty, Joseph W. Petty

Alex Bowman Joyce Bowman
Elizabeth H. Boxley ~
John Jr. and Matilda Bradshaw ~
Henry and Jean Carpenter Charles and Anna Mitchell
Mr. and Mrs. C. A. Carper Their family members
William D. Carr Carr and Watts families

Robert Cassell ~
Robert A. Cheatham ~

Kimberly Chesnut The Charles E. Shipman Family
Bobby E. Crawford John D. and Edgar S. Crawford
Dennis R. Cronk J. Russell Cronk
Hazel Cronk J. Russell Cronk

Sherrill D. Cronk Betty Poff Cronk
Junius C. Davenport III Trout, Davenport, Newsom Families
Tom and Pam Digges James Hampson Skinker
Joan Parker Dilworth Faith Catogni Parker and Ellen Catogni Watts

Mary S. Divers Harold C. Divers
George A. Eanes Jr. George A. Eanes and Frances H. Eanes
Charlotte Engleby Margaret Hale Engleby and George Bennett Engleby

Rebecca Fariss Michael H. Fariss
William Farmer Alice Farmer
Roger and Elizabeth Ferguson L. R. "Shotgun", Thelma and Penny Ferguson

Mr. Donald Freeborn Mr. and Mrs. Hill D. Freeborn (His Parents)
Robert and Nadia Gard Aidan Robert Gard
Barbara A Garrett (Nee Clark) Orren and Claudine Clark and Patricia Porter (Nee Clark)

Edith R. Garst Root – Garst – Brown Families
Helen L. Gaylor Walter Stuart Gaylor
Frances P. Gillock Michael Patrick, Ida Gill, Mr. & Mrs. W.A. Helm & Baby John

Mrs. Kathy Dow Godfrey Thomas Powers and Ethel Powers
Mary Field Green The Newsom – Trout Families
Kay Greer Donald Frederick Greer

June Price Grey Robert I. Price, Sr. (Parents) & Robert I. Price, Jr. (Brother)
Emma L. Grisso Ireson, Eller, Hash
John Max Hancock Jr. John Max Hancock, Sr., Lucille B. Hancock, Harry Brogan, Gay Brogan, Diane Hancock

Alwyn Harper Helm Family
Diane Harrison Cecile Lawrence Dunn
Mary K. Heath Aylett B. Coleman, III

Glynda C. Heldreth, Steven Heldreth
& Lori H. McDaniel Capt. Claude Heldreth, USMC, Ret. & Heldreth Family Members

Robert W. Helm Walter A. and Irtura Helm
Myrteen Heslep Gilbert and Lucille Seay
Patricia Hevener Wallace and Trilby Garst

Harry H. Hicks, Jr. Earl and Alma Hartman
Martha Higgs Hazel Mabry Higgs (Mother) and James D. Higgs (Brother)
James S. and Judy Sharp Hill Irving and Mary Lee Sharp "Count Your Blessings"

Betty Elgin Holt Buren A. and Ora R. Elgin
James E. and Carol C. Howell Howell, Williams, Anderson and Hall Families
Don Hudson The Helm Family

Steven W. Hudson Robert Swann Family
Mr. and Mrs. Douglas W. Hunley Dorothy F. Kern
Bill and Sue Hunter ~

Charles and Joan Hunter William and Ellen Andrew
Ellen A. Hunter (Mrs. Charles E. Jr.) James B. Andrews Family
Sayre Hutchison and June B. Hutchison Mable and Emory Baldwin

Mrs. Wilna Caudill Hylton Zula Webber Caudill
Eugene Inge Inge, Cardwell, Hamblin, Bradley, Coleman

Carolyn and Wallace Jamison Lori Gail Jamison
Paige A. Jennings Maurice F. Jennings
Agnes Reid Jenny A. P. Jones Family and Capt. M. F. Jenny

Daniel Jones Ed and Elizabeth Jones
Lawton Davis Kasey Frank and Mildred Minter
Charles W. Kinzer For cemetery maintenance

Alene Dawn Lawman George and Jean Fraser
Durwood Layne Dollie Layne and Russell Layne
Genetta H. Lewis All the Hambricks at Fair View

Linda and Roy Lucas Timothy Lucas
Mr. and Mrs. Richard Lynn Lynn Family
Mrs. Miyoko Y. McAllister Mr. & Mrs. C.H. McAllister, Mr. S.E. McAllister, Mr. C.W. McAllister & Mr. F.G. McAllister

Nadine Minnix Irene Gillespie (Mother), Loula Mullins (Aunt), Louisa Mullins (Grandmother)

John B. Mitchell Mitchell Family
Mr. Marshall R. Monroe Jesse and Mary Monroe
Kathy E. Morgan Michael L. Morgan

Frances M. Mounfield Hunter Plot – Minter Plot
Dorothy Mundy ~

Roger Neathawk Myrtle Young Neathawk and Carrie Young Newcomb
Mrs. Alice A. Neighbors Mary Catherine Sink
John F. Newsom III Trout – Davenport – Newsom Families

Kerry C. Poff ~
William R. Poff George M. and Bertie M. Poff
Donald W. Price Milton W. Price

Mr. and Mrs. John C. Priddy Linden Carlisle (Red) and Edith Priddy
Bobby and Becky Ragland Leslie and Ragland Families
Kathryn Ray Sara and Charles Button

Howard Reynolds Charlie and Mary Reynolds
Cletis E. Richard Mr. and Mrs. Wesley Woolwine
Danny Richards Dan and Helen Richards

Earlene S. Ridella Earl J. Spencer and family
Mr. and Mrs. B. W. Rowland The Spencer Family
Muneer A. Satter, Satter Foundation Patricia Templeton Satter

Wade and Mary Margaret Saunder III Dr. and Mrs. Wade H. Saunders, Jr.
Wendy Sharp Scaggs Her mommy and daddy. . . Mary and Irving Sharp
Frances D. Seay Jerry Leonard Seay

Patrick N. Shaffner The Shaffner Family
Irving Scott and Robin Christy Sharp Irving Sharp
English Showalter The Staples and Watts families

Sherman Montel Smallwood Robert Lee Smallwood Family
Mary B. Spalding, ED.D. Mary & Branch Spalding & Branch Hancock Spalding
Jack St.Clair Helen Turnbull St.Clair

Ellen Suthers and Paul Weech For general maintenance of the cemetery grounds so that they remain a beautiful location for the departed.

Annie M. Swann A. M. Swann Family and F. E. Skeggs Family
Grace Swann The A. M. Swann and F. E. Skeggs Families
Judy B. Talley ~

Lydia Engleby Taylor The Thomas L. Engleby, Roberts & Sothoron Families
Sue Thrasher Minnie, Frances, Clyde and Eleanor Cocke
UDC Roanoke Chapter 1907 For the maintenance of 39 Confederate Soldiers' Graves and the UDC Monument

Rita Weaver Bertha and Emory Ronk
Lt. Col. (Ret) Hugh P. Wellford Rev. & Mrs. John S. Wellford & Mr. John S. Wellford Jr.
Mr. Walter C. Whitlock Vicki Whitlock

Theodore J. Whitt Whitt / Weaver
Mr. William R. Wilson Mr. and Mrs. James A. Wilson
Beulah Wood ~

Norris Wootton Zora Wilmeth Wootton & William Bullard Wootton
Jessica Wright Paul Wright and Wright Family
Louise Younger Dr. and Mrs. J.W. Preston

Barbara and David Zimmerman The Smallwood Family
28th VA Inf. #491, Sons of Confederate Vets ~

Anonymous Boy Scout Troop 352 for placing flags
Anonymous ~

