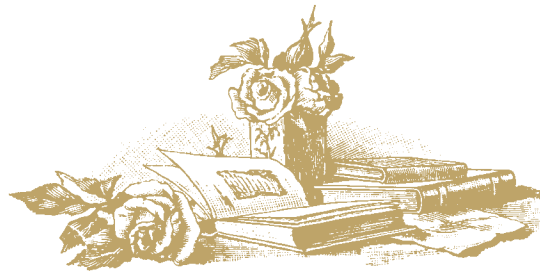


# FAIR VIEWS



*Dedicated to a Future as Proud as Our Past*

VOL. 2 NO. 14

ESTABLISHED IN 1890

2011

## Fair View Cemetery and Cedar Lawn Memorial Park has New President

Myrteen Cronk Heslep has been elected President/Treasurer by the Board of Directors of F.V. Cemetery Company, Inc., the owner and operator of Fair View Cemetery and Cedar Lawn Memorial Park.

Mrs. Heslep served as the company's Vice President/Secretary since 1986. As President of the Corporation, she is responsible for directing the Administrative, Sales, Operation and the continued Development of Historic Fair View Cemetery and Cedar Lawn Memorial Park.

Myrteen is a lifelong resident of the Roanoke Valley and a 1977 graduate of Virginia Tech with a degree in accounting. She is a certified Internal Auditor. Following a career as a Corporate Bank Auditor, she was self-employed as a consulting Auditor for area banks. She has been responsible for the financial and administrative functions of F.V. Cemetery Company, Inc. since 1984.



### Fair View: A Proud Tradition of Local, Family Operation for More than 70 Years

It is rare for any local business to remain a family operation for more than 70 years. It is particularly rare for a cemetery, but that is the remarkable story of Fair View.

Russell Cronk, President of Fair View Cemetery, passed away in 1986. Starting to work at Fair View while still in high school, he became Secretary in 1937, General Manager in 1952, and President in 1964.

Until illness curtailed his activities in 1984, Russell Cronk devoted his life's work to Fair View. His work to create the Fair View Foundation will stand as a monument to the permanency of this historic cemetery.

Following in their father's footsteps, Dennis Cronk served as President and Treasurer for 25 years until the recent election of Myrteen Cronk Heslep. Dennis presently serves as Chairman of the Board.

*Russell and Hazel Cronk resided in a house on the cemetery property and it was there that their children grew up. As youngsters, the Cronk children remember their assignments well. Rebecca, Dennis and Myrteen trimmed grass with hand clippers around memorial markers, watered flowers, and placed United States flags at the graves of hundreds of veterans.*



In the spring, all flower beds at Fairview were converted from annual to perennial plantings. New landscaping includes small trees, shrubbery and roses. Not only does this provide year around beauty, but is also less costly.

### First Private Columbarium Now in Place

The Fair View Group offers certain family burial estates the opportunity to purchase a personal and private Family Columbarium. The attractive memorial allows additional family members, who choose Cremation, to be placed with other family members. Two and Four Niche units are available, permitting four to eight inurnments. Please call our office for further details: 540.344.4263

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## Construction of Equipment and Maintenance Building a Goal in 2012

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In 2005, plans were announced to construct a new equipment, maintenance and storage building to replace the early 1900s barn that once stabled horses that worked the grounds.

While not viewed from the grounds of the cemetery, the aged barn no longer met the need for security and proper care of the cemetery equipment. The barn has been removed and portable trailers were rented for safe storage of cemetery equipment.

The construction site is presently being cleared, with the goal of completing the building during 2012. The 2,000 square foot facility will safely house trucks, tractors, lawnmowers, and graveside equipment including tents, chairs and ground covers.



We extend appreciation to those who have sent contributions specifically for this much-needed project. Fundraising efforts will continue and added to the funds earmarked for the new building. If you would like to make a tax-deductible contribution, please call 540.344.4263.

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### Pastor Bob H. West Retires

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Bob H. West, General Manager of Fair View Cemetery, has retired from full time responsibilities after 25 years of dedicated service. Prior to serving as General Manager, he was Director of Family Services.

An ordained minister, Bob is a familiar face to those who have benefited from his caring counsel. He assisted families in decisions relating to arrangements, burial lots and memorial markers. He worked with funeral homes in scheduling funerals and was in attendance at most burials.

Bob will continue to spend a few hours a week at the Fair View Cemetery office and remains a member of the Board of Directors of F.V. Cemetery Company, Inc.

We extend grateful appreciation to Pastor West for his years of devotion to hundreds of families and his work to preserve and enhanced Historic Fair View Cemetery.

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### Printable Maps Available on Web Site

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Descendants, historians and student groups find the Walking Tour Map and Map of Fair View invaluable when visiting historic Fair View. Both printable maps are now available on our web site. If you need assistance in locating the final resting place of a loved one, you may visit our office and a member of our staff will mark the map and direct you to the location.

We extend appreciation to those who let us know how important Fair View is to you and to the memory of your loved ones. It is through your interest that we must depend for preservation and improvements for generations to come.

Visit our web site for information on Fair View Cemetery and Cedar Lawn Memorial Park, including the Genealogy Search which records the names of all those interred since the establishment of the cemeteries.

**[www.thefairviewgroup.org](http://www.thefairviewgroup.org)**

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### The Fair View Group Adds Two Family Service Counselors

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The Fair View Group recently added two Family Service Counselors, Beverly Hatim and Dennis Yeatts, to the staff serving both Fair View Cemetery and Cedar Lawn Memorial Park.

“Serving families at their time of need is a comforting and rewarding experience”, reflected Mike Bratcher, Director of Operations and Sales.

In the days following the service, a counselor offers a condolence visit to ensure needs have been met and all concerns satisfied. Arrangements may be made at that time for selecting a memorial marker.

One of the most important roles is working with pre-need arrangements to lessen the burden at the stressful time when a loved one has passed away. They are also contacting lot owners to ensure that family relationships and pre-need arrangements are updated and documented.







*The Fair View Foundation gratefully acknowledges those who have generously contributed  
to the preservation, maintenance and beautification programs  
to preserve Fair View Cemetery for future generations.*



NOVEMBER 2010 - OCTOBER 2011

CONTRIBUTOR

Carl and Dorothy Adams  
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Holland and Adams Family  
R. Claude Adams / Family  
Their parents, Ira and Stella Martin, Leverette and  
Miriam Allison, and their brother, Grey Martin  
Victor L. and Louise K. Andrews  
John and Lottie Milton  
~  
The Baker and Yeakley Family  
Chester Lynn (Punky) Basham  
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George Boyd  
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Bill and Betsy Watts  
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J. Russell Cronk  
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Harold C. (Jack) Divers  
Sally Muncy Jackson / John G. Jackson  
George A. Eanes and Frances Hartman Eanes  
J. B. Elliott and Family – great grandparents  
George B. Engleby and Margaret H. Engleby  
Family Members resting there  
Laura Susan Jeter Harris and the J. M. Harris Family  
The Garst, Brown and Root Families  
~  
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Grandparents  
Gerry and Letcher Graham  
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Irving Sharp  
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Mr. F. G. McAllister

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Irene Gillespie (mother), Loula Mullins (aunt),  
Louisa Mullins (grandmother)  
Homer H. and Earnestine Morris  
O. L. Muddiman Plot  
~  
Myrtle Young Neathawk and Carrie Young Newcomb  
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The Read and Wentworth Families  
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Dan and Doris Chrisman  
Cronk, King and Stinson Families  
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Linden Carlisle (Red) and Edith Priddy  
The Leslie and Ragland Families  
Rev. and Mrs. William Gold and 2 Reed Babies  
(Baby boy – 1947, Baby girl – 1961)  
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William M. Ringgold, Sr.  
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Mr. and Mrs. J. G. Tompkins  
Margaret V. Rowlett, Sister  
Patricia Templeton Satter  
Edney and Wade Saunders  
Irving Sharp (her Daddy)  
The Bowles Family  
The Shaffner Family  
Irving Sharp  
The Legendary Irving Sharp  
Thomas F. Taylor and Minnie B. Osborne Taylor  
Joan H. Shrader  
The staff at Fair View and Cedar Lawn  
Elizabeth Aldridge  
Helen Turnbull St. Clair  
The Stinnette Family  
The Stinnette Family  
Frances Eugene Skeggs Family and  
A. M. Swann, Sr. Family  
A. M. Swann Family and F. E. Skeggs Family  
Helen A. Taylor  
Mr. and Mrs. Atwell C. Shull, Sr.  
Minnie, Frances, Clyde and Eleanor Cocke  
To aid in the maintenance of 39 Confederate  
soldiers' graves and the UDC Monument  
Their Parents  
For the Preservation of Fair View  
Frederica Lescure Warren  
The Rev. and Mrs. John S. Wellford and  
John S. Wellford, Jr.  
William P. Wellford  
The C. E. Whitmire Family  
Mr. and Mrs. Herbert L. Wilkes  
Dr. Sidney Fowler Johnston and Family Graves  
Mr. and Mrs. J. A. Wilson  
The Frank and Esther Lake Family  
Sylvester and Emma Wood  
The Woodrum Family  
Aileen Poff Woodward / The Poff Family  
Dr. and Mrs. J. W. Preston, their grandparents  
~



# FAIR VIEW FOUNDATION

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## Monthly Values Listed on Web Site

The loss of a loved one is difficult under any circumstances. Pre-arrangements ease the burden for family members, and offers cost savings and a better selection of spaces at both Fair View Cemetery and Cedar Lawn Memorial Park. Monthly values are shown on our web site. Easy monthly payments are available to suit any budget, and there are no interest charges. For complete answers to your questions, please call our office.



## Burials and Memorial Markers

We invite your inquiry regarding traditional in-ground burials including double-depth where possible, burials vaults, granite or bronze memorials. At Fair View and Cedar Lawn, you may choose a Cremation Site or Columbarium Niche, and individual or family lots. Remember that when you purchase vaults or memorials from Fair View or Cedar Lawn, you are providing funds for continual care.



The Fair View Foundation has been established to receive tax-deductible memorials, gifts and contributions of any form, whether it be for a specific capital improvement or for the general care of the cemetery grounds.

When making memorial gifts, list the name of the person in whose memory you give the gift. Please make checks payable to:

**The Fair View Foundation**  
**P.O. Box 6231 • Roanoke, VA 24017**

F. V. Cemetery Company, Inc.

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