



F.V. CEMETERY COMPANY INC.
A Non-Profit Corporation

FAIR VIEW CEMETERY, *est. 1890*
CEDAR LAWN MEMORIAL PARK, *est. 1930*

P.O. BOX 6231
ROANOKE, VA 24017
540.344.4263

NON PROFIT
Organization
U.S. Postage
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Permit No 512
Roanoke, VA

WWW.THEFAIRVIEWGROUP.ORG



one, created for you in the Lasting Memories™ Montage Memorial Program. Each of your hand-selected images will be digitally captured, cast and then sculpted by a Master Craftsman just for you in bronze.

The “dash” between the years on a standard memorial will never be able to adequately tell your or your loved one’s story to those left behind. Your personal, one-of-a-kind Lasting Memories™ Memorial will speak for you... for generations to come.



Contact your Family Service Counselor today to set up a free consultation and learn about your design options at 540-344-4263.

“I WILL REMEMBER YOU” *Tributes in Everlasting Bronze*

Down through recorded history, pictures have been used to capture important events in people’s lives. Each carving, painting or picture permanently preserves a specific memory in time. Those memories are how we live on instead of being forgotten.

Today, you can personally celebrate important milestones in your life or the life of your loved



The Fair View Foundation

P.O. Box 6231 • Roanoke, VA 24017
F.V. Cemetery Company Inc.

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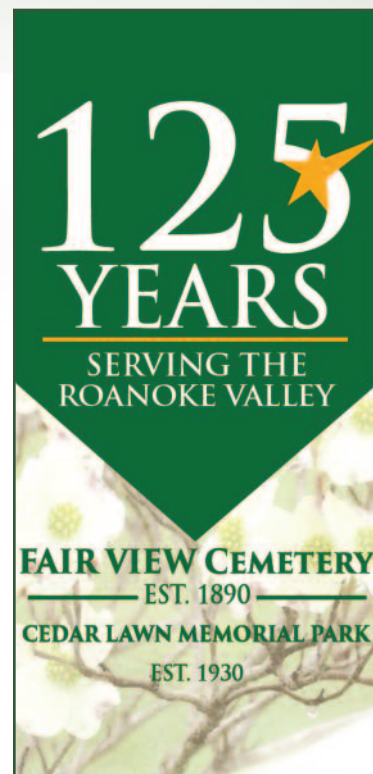
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ACCREDITED
BUSINESS

CALL TO LEARN ABOUT
OUR PRE-NEED SPECIALS
540-344-4263



FAIR VIEW CEMETERY OFFERS FREE INTERMENT SPACE FOR VETERANS

In commemoration of our 125-year history and in honor of the thousands of Veterans interred in Fair View and Cedar Lawn, the Veterans’ Plaza was dedicated on November 9, 2015. The Plaza is the previous undeveloped green area at the main entrance to Fair View Cemetery. The entrance has long been the center point for the American flag and the flags for each branch of the service. To immortalize our American heroes, a memorial bench was designed and installed specifically to honor all our Veterans and their families.



The area reserved has been surveyed and the burial spaces are identified for future Veteran and family burials. The Veterans’ burial space is free, and pre-planning discounts are available for spouses. If you are a Veteran or know of someone who may be interested in this program, please contact the office for a brochure and a tour. We also have a family service counselor available to speak with groups. We appreciate your assistance in helping us reach out to local veterans so we may learn more about lending a helping hand.

The first burial in the Plaza was held on August 26, 2015, laying to rest Jimmy Roger Harrah Sr., 68, of Moneta. Having served in the United States Army with a tour in Vietnam, Jimmy’s wife ordered his veteran memorial and purchased a pre-need space at the fifty percent discount. For this service, we were able to use our newly acquired setup for grass, chair covers and lowering device. The Army military guard presented the flag, and taps were played on a very hot day. Mrs. Harrah and their daughter truly appreciated the well-deserved honor and recognition.

The dedication ceremony was held on Monday, November 9, 2015. The William Fleming ROTC, the DAV, and Roanoke city councilman Bill Bestpitch participated. We plan to continue the development and offerings to the men and women who preserve our freedom.

FAIR VIEW CEMETERY VETERAN INTERMENTS FROM THE FOLLOWING WARS/CONFLICTS:

- American Civil War (1861-1865)
- World War I (1917-1918)
- World War II (1941-1945)
- Korean War (1950-1953)
- Vietnam War (1965-1973)
- Gulf War (1990-1991)
- War in Afghanistan (2001-Present)



Dedicated to a future as Proud as Our Past



125
YEARS

SERVING THE
ROANOKE VALLEY

FAIR VIEW CEMETERY
EST. 1890
CEDAR LAWN MEMORIAL PARK
EST. 1930

ANNUAL UPDATE:

It pleases me to share with you, our lot owners, family members, contributors, and all others, that we have received ample positive feedback regarding our grounds and administrative staff. Almost daily we see someone walking through our door to inquire about genealogy, request a work order, ask about pre-need or at-need burial arrangements or to just to say “Hi” and compliment the beautiful grounds (*the latter—compliments—have increased over the past year*). We are pleased to point out we’ve lowered complaints by taking a more proactive role with families, meeting their needs by understanding the grieving process that includes expressing concerns. We invite your comments and questions, and encourage you to call, walk in, or send a message through our web site or Facebook. We firmly believe in the benefits of open communication, and more importantly, sharing your feedback helps us serve you better. Personally, I am very pleased with the level of interest and involvement of families in both Fair View and Cedar Lawn.

A few of the current projects that we have in progress are continuing to raise funds for a new maintenance building, plans for a new roof for the Fair View main office, and, thanks to a recent generous gift, working with a landscape designer to maintain and replace older trees that had to be removed.

In a quest to keep the operation of our properties running as lean as possible and uphold a high level of service, we continue to share one office and one maintenance crew for both cemeteries. The office and the crew are based out of Fair View, less than ten minutes from Cedar Lawn. If you are ever at Cedar Lawn and need assistance, please don’t hesitate to call the Fair View office, and we will assist you immediately.

The properties of Fair View and Cedar Lawn cannot sustain without generous contributions from friends and family like you. Both properties were established to receive tax-deductible memorials, gifts, and contributions for a specific capital improvement and for the continuing beautification and general care of the cemetery. We welcome donations to honor or memorialize loved ones, referrals of people in need of “*spending down*” their assets, or those interested in seeking to be a part of preserving local history. Historic Fair View is celebrating 125 years, and we still have ample land available for generations to come. We are always open to discuss creative space planning.

Sincerely,
Myrteen Heslep,
President



MARY LEE WAID SHARP



In March of this year, we lost a delightful soul, friend and contributor in Mary Lee Waid Sharp. Wife of the “legendary Irving Sharp,” as she always noted on her contributor card, Mary would always remind us to “Count your blessings; you have a million of ‘em” and “To keep a smile in your heart” just as her husband did in his many years as our local television host on WDBJ 7. We enjoyed her happy outlook and sweet notes through the years and will miss her. You’ll always be in our heart, Mary, and one of our best blessings!

The family at Fair View honors the memory of two local television journalists, Alison Parker & Adam Ward, who were killed during a broadcast on August 26. Our sincere condolences to the WDBJ-7 family.

Never Forget
Alison & Adam
Forever in our hearts!



RESTORATION IN PROGRESS

The restoration of the Last Supper sculpted relief located at Cedar View coincides with this year's 125th anniversary of Fair View. This begins part of a larger effort to preserve the many sculptures found throughout the two properties.

As long as the appearance continues to improve with this method of restoration, we will continue to apply the “wet and dry” method every six months.

The multiple sculptures that are placed throughout the properties are meant to provide a quiet place for reflection in the midst of grieving the loss of a loved one. We’ve found it helps open up an area of calm which, today, everyone seems to be in ever greater need of.

Like Us on Facebook! Fair-View-Cemetery-Roanoke-VA

MULTIPLE REASONS TO VISIT THE CEMETERY

Visiting A Cemetery Affords Us An Outdoor Outing of Meaning and Appreciation of the Community

More and more, people of all ages are seen spending time at Fair View and Cedar Lawn. Most guests come to visit the graves of lost loved ones, as a way to honor the memory of who they are and all that they did. Cemeteries are the quintessential place to get in touch with feelings and memories as well as celebrate life. Children and youth are in awe of reflection on life and death, and they express fascinating questions and interest. In the concurrence of education and discovery, Fair View offers a walking tour map and scavenger hunt available at no cost in our main office.

Make time to visit a cemetery, preferably on a day when you’re not rushed. Here are some reasons why:

- 1. LEARN ABOUT LOCAL HISTORY:** Over 125 years at Fair View and 65 years in Cedar Lawn, you can expect to be fascinated about the amount of history and art. Just walk through the grounds and read the names and messages of faith, honor, and respect. Each stone, monument, and message represents a life and generations of families. Each of these families has contributed to the community, and all are connected.
- 2. TO SHARE AND CREATE NEW MEMORIES:** It has been said that we all want to remember and be remembered, and that is why creating a permanent memorial is so important. This place becomes a place to share and keep the loved one’s memory alive. Visiting the cemetery can even create new memories. Take a walk (with music) and enjoy the changing seasons as you reflect and look ahead. It can be a humbling experience.
- 3. HONOR THE MEMORY OF OUR VETERANS:** Throughout most any memorial park or cemetery, you can recognize local veterans just by walking and looking at markers. Many place flags and reflect on the sacrifices of men and women who fought for our freedom.
- 4. EDUCATION:** Take any school subject and turn it into a research exercise in the cemetery. Do the math and calculate age, look up the reference to poetry or scripture, draw the family tree, and do a rubbing to duplicate the art or draw your own. Local nursing programs bring classes to reflect on death and dying. Church youth groups have come to open the same dialogue.
- 5. EXERCISE AND STAY HEALTHY:** Set a goal to walk, jog or cycle a certain number of miles for the year. Explore what you see and become comfortable with the positives of visiting a cemetery. Encourage family members to visit together and realize together that a cemetery can be a peaceful, not a depressing place. We can be thankful that this attitude is changing and how we share can be more open.

Come visit and perhaps you will add your personal reasons to this list. Let us know; we look forward to seeing you.

KAYDEN’S KAUSE CONTINUES OUTREACH



Kayden James Barnes was born in 2007, challenged with a bilateral cleft lip and palate and a congenital heart defect. Kayden endured 6 surgeries in his short life, and while waiting for a heart transplant at UVA’s Children’s Hospital, Kayden lost his battle at the age of 3 1/2.

Since then, Kayden’s mother, Misty Ferris, and her family established a memorial fund to support other families affected by CHD. Each year, on Kayden’s birthday, they donate toys to UVA’s pediatric unit in memory of her sweet son, Kayden.

Both Cedar Lawn and Fair View are honored to be an ongoing sponsor for the 4th Annual Toy Drive. We are now accepting new toy donations for “Kayden’s Kause” at our Fair View office.

Thank you for your support.



A child saw snow for the first time at his grandmother’s funeral, so he wanted to make a snow angel—how appropriate



This young man has always been fascinated with the details of cemetery duties